

Standards for Granting of Variance. No variance in the provisions or requirements of this ordinance (Zoning Ordinance) shall be authorized by the Zoning Board of Appeals unless it is found from the evidence that all the following conditions exist:

1. That compliance with the Zoning Ordinance would result in practical difficulties due to exceptional, extraordinary, or unique characteristics or conditions of the land or lot of record, including but not limited to:
 - a. Exceptional narrowness of the width or depth of a lot of record, or an irregular shape.
 - b. Exceptional natural or topographic features located on the lot of record, such as steep slopes, water, existing significant trees, or other unique or extreme physical conditions of the land.
 - c. Extraordinary location of an existing building or structure that allows no other practical or feasible location for expansion because of exceptional features of the land.
 - d. Other exceptional or extraordinary dimensional conditions or characteristics of land or lot of record.
2. That the unusual circumstances do not apply to most other lots of record in the same manner or to the same extent to other lots of record in the same zoning district.
3. That the variance is necessary for the preservation and enjoyment of a substantial property right. The possibility of increased financial return shall not of itself be deemed sufficient to warrant a variance.
4. That the granting of the variance will not be of substantial detriment to adjacent and nearby land uses and properties.
5. That the applicant shall not have created the problem for which the variance is being sought.
6. That the granting of the variance will not be contrary to the public interest and that the spirit of this ordinance shall be observed, public safety secured, and substantial justice done for both the applicant and other property owners in the district.

Describe how this petition meets all of the above conditions (attach additional sheets as necessary):

1. The site's prominent exposure is to US-31. The building faces US-31 and has access from Beeline road. Mature trees and landscaping screen the site from the adjacent properties which are commercial and from Beeline Road traffic. 2. The lot doesn't have access to US-31 and the awnings help passing motorists identify the building. 3. The variance is necessary to allow the restaurant to meet corporate brand standards. 4. The variance will not affect adjacent property as they are all commercial and screened by mature vegetation. The existing awnings have logos and have not had a negative impact on the adjacent properties or the community. 5. The applicant has not created the problem. 6. See attached

PETITION FOR NONUSE VARIANCE
HOLLAND CHARTER TOWNSHIP ZONING BOARD OF APPEALS
3134 Beeline Road Holland, MI 49424

6. There is no impact to the community or surrounding properties. The site has had awnings with an apple logo on them for more than 10 years with no complaints from the community or adjacent property.

A filing fee of \$400.00 must be submitted along with nine (9) complete copies of: this form, related documentation, and the site plan including an electronic copy of the site plan on CD or other file sharing device. This petition must be submitted as least four (4) weeks before the scheduled hearing date. Incomplete applications will not be scheduled for a hearing.

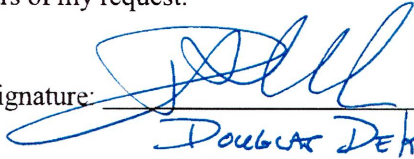
You or your authorized agent must be present at the hearing to present your petition. You will be notified as to the date and time. Your neighbors within 300 feet will also be notified concerning your hearing.

Property Owners Certification

I hereby certify that I am the owner of the above-described property and have authorized the applicant to seek this variance on my behalf. I further understand that conditions and restrictions may be placed upon this property by the Holland Township Zoning Board of appeals and hereby agree to conform to and abide by any and all such conditions.

I further agree and authorize representatives from Holland Charter Township to enter my property in order to review the particulars of my request.

Property Owner's Signature: _____


DOUGLAS DEROCK

Date: _____

7/28/2025

OFFICE USE ONLY:

Applebees - 8392 | Holland, MI



East Elevation



North Elevation



South Elevation



EXISTING LOGO & CHANNEL LETTERSET #1 - 32.8 SQFT
EXISTING LOGO & CHANNEL LETTERSET #2 - 32.8 SQFT
PROPOSED TO-GO SIGN - 9.33 SQFT
PROPOSED "WELCOME BACK" AWNING - 4.72 SQFT
EXISTING AWNINGS WITH NEW VINYL COVERS - 279.2 SQFT
TOTAL SIGNAGE SQ FEET - 358.85

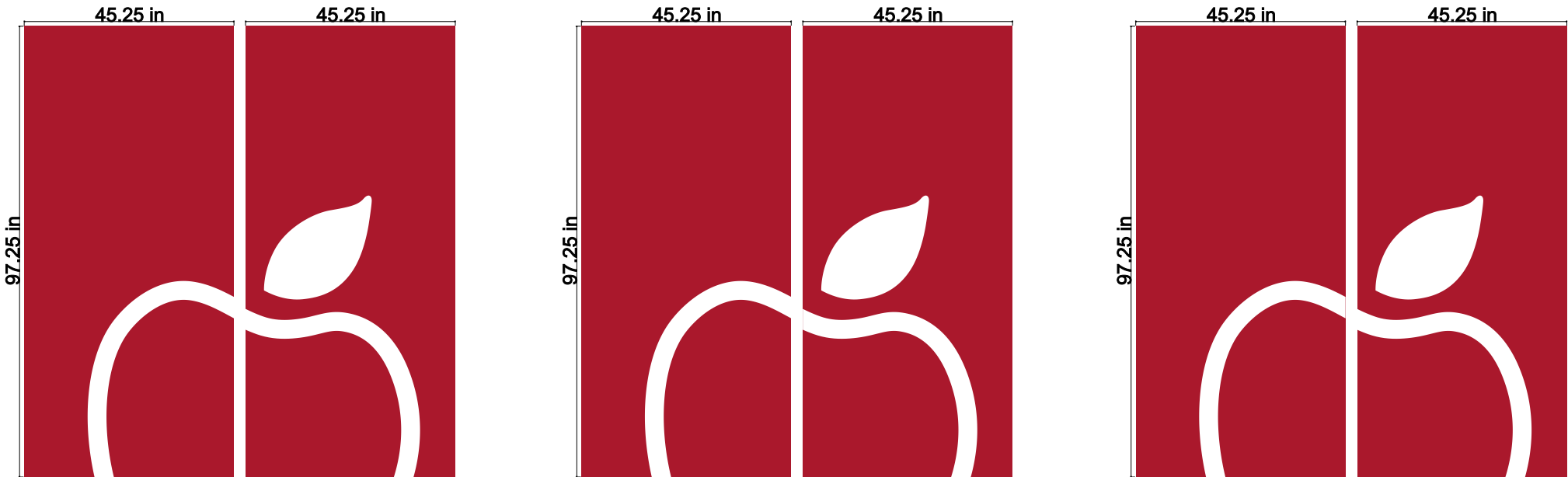
Customer Approval _____	Date _____
Landlord Approval _____	Date _____

Applebees - 8392 | Holland, MI

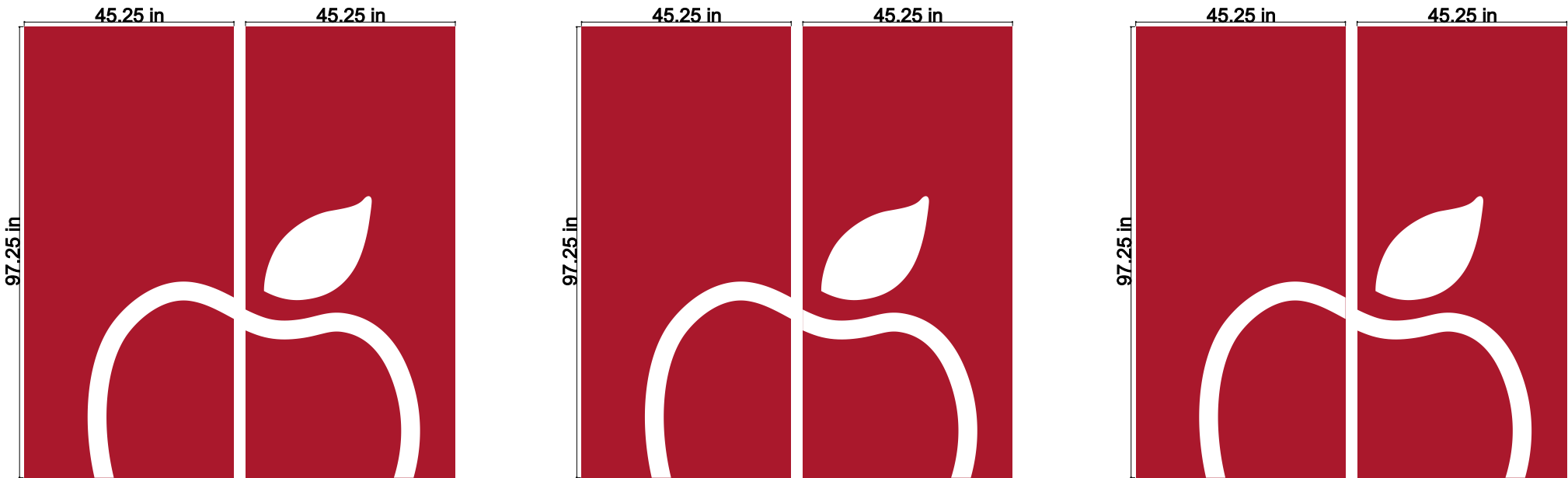
North Elevation



East Elevation



South Elevation



SCOPE OF WORK - QTY: (1) EACH
DIGITALLY PRINTED & LAMINATED VINYL
GRAPHICS

- 3M IJ180-CV3 OPAQUE VINYL
- RED - DIGITAL PRINT TO MATCH PMS 187C
- 8550M MATTE CLEAR LAMINATE

GRAPHIC DIMENSIONS



Customer Approval _____ Date _____

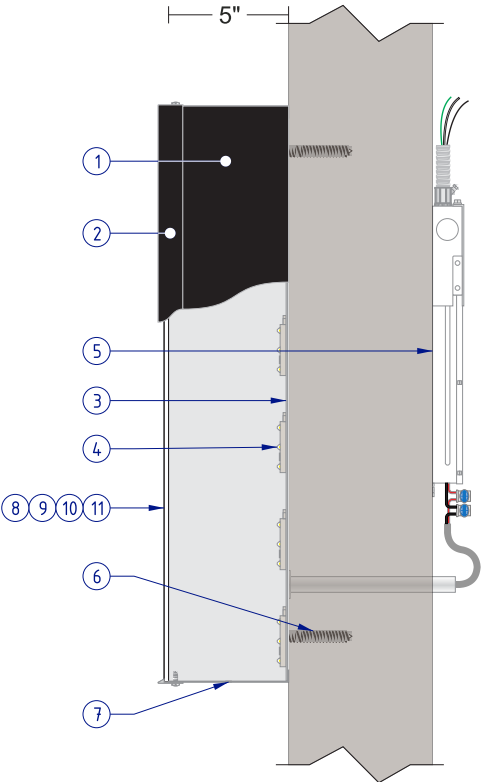
Landlord Approval _____ Date _____

QTY: 1 - LED ILLUMINATED WALL SIGN



9.33 square ft.

GRAPHIC DETAIL

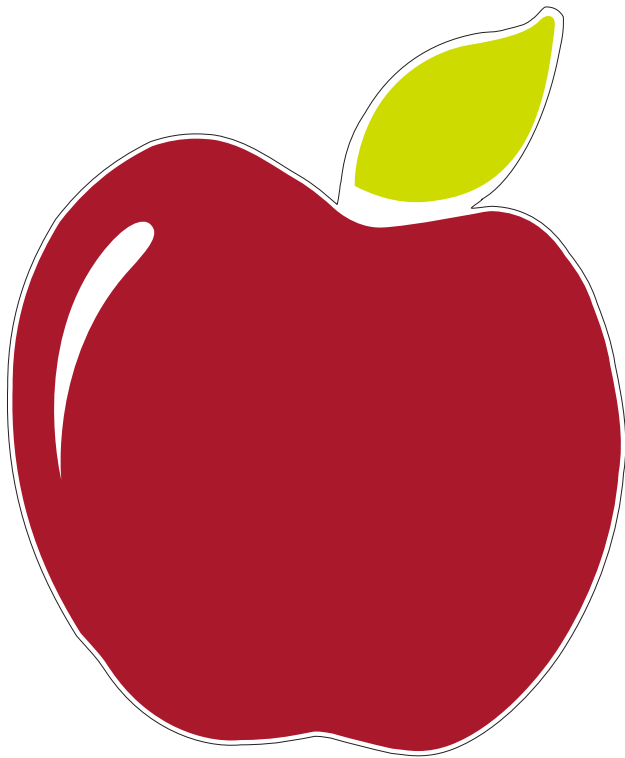


SIGN PROFILE
NOT TO SCALE

CARSIDE TO GO LIGHT BOX SPECIFICATIONS (VERSION 2)	
NUMBER	PART / DESCRIPTION
1	.040" X 5" PRE-FINISHED BLACK ALUMINUM RETURNS
2	1" PRE-FINISHED BLACK TRIM CAP
3	.063" ALUMINUM BACK
4	PRINCIPAL QWIK MOD 2 LED MODULES AS REQUIRED
5	REMOTE MOUNTED LED POWER SUPPLIES AS REQUIRED
6	MOUNTING HARDWARE AS REQUIRED BY SITE CONDITIONS
7	DRAIN HOLES AS REQUIRED
8	1/8" #2447 WHITE ACRYLIC FACES
9	DIGITALLY PRINTED DUAL COLOR FILM TO MATCH PANTONE® 187 C RED OPAQUE FILM (1ST SURFACE)
10	3M 7725-10 WHITE OPAQUE FILM (1ST SURFACE)
11	3M 7725-12 BLACK OPAQUE FILM (FIRST SURFACE)
NOTE	CABINET INTERIOR TO BE PRE-FINISHED WHITE
NOTE	U.L. LISTED
NOTE	ELECTRICAL REQUIREMENTS: (1) 20A/120V CIRCUIT



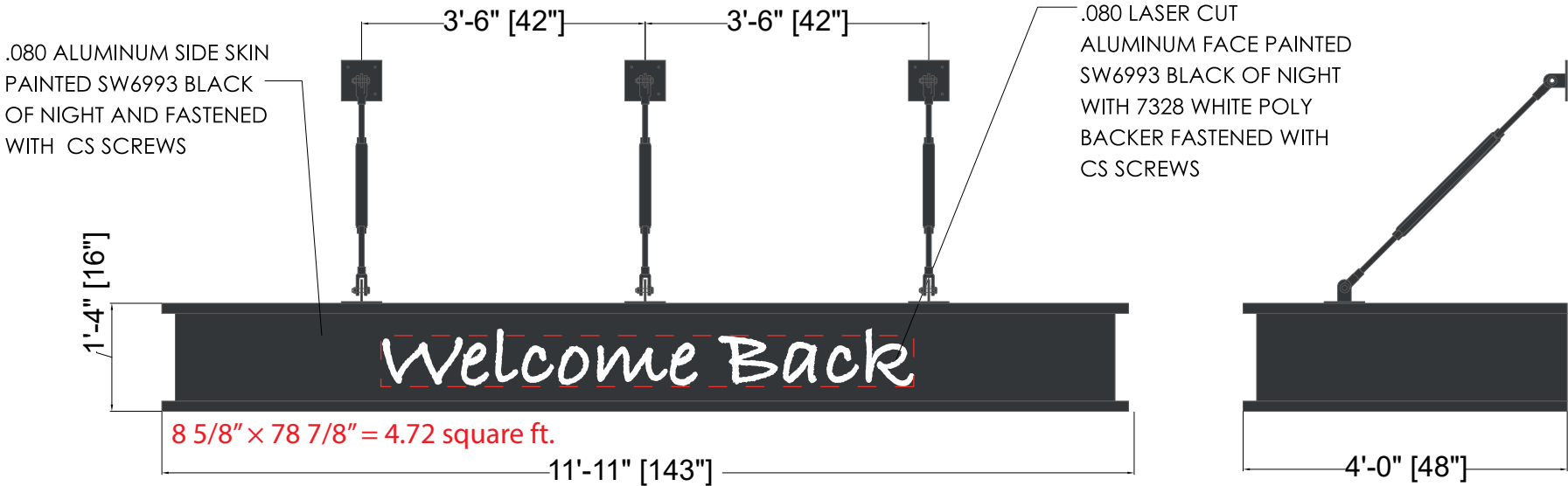
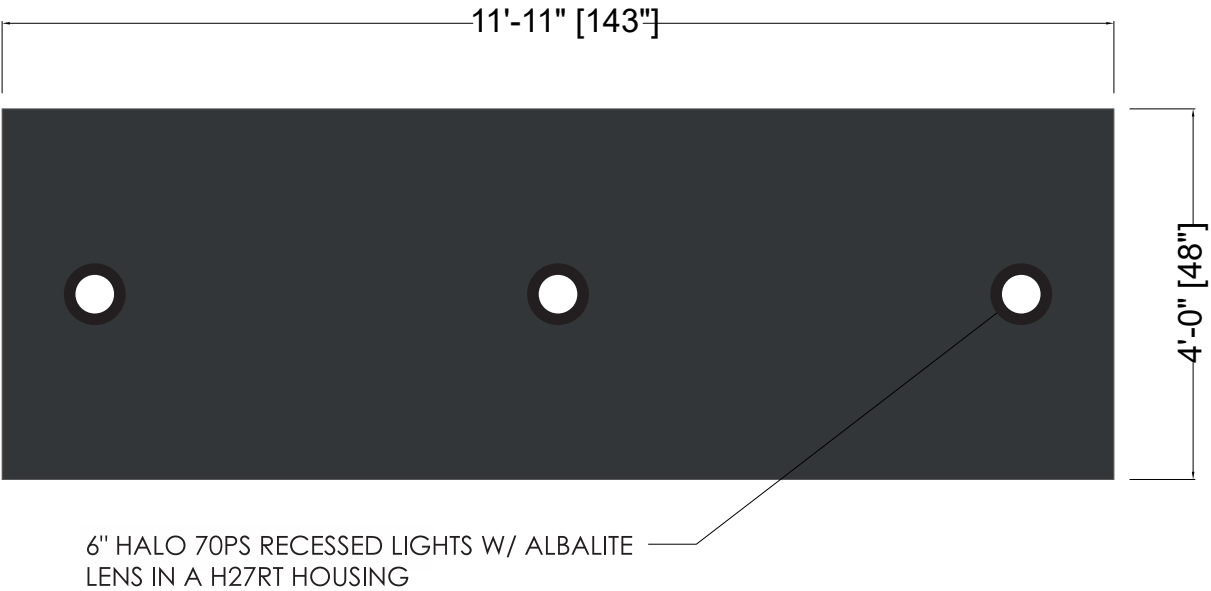
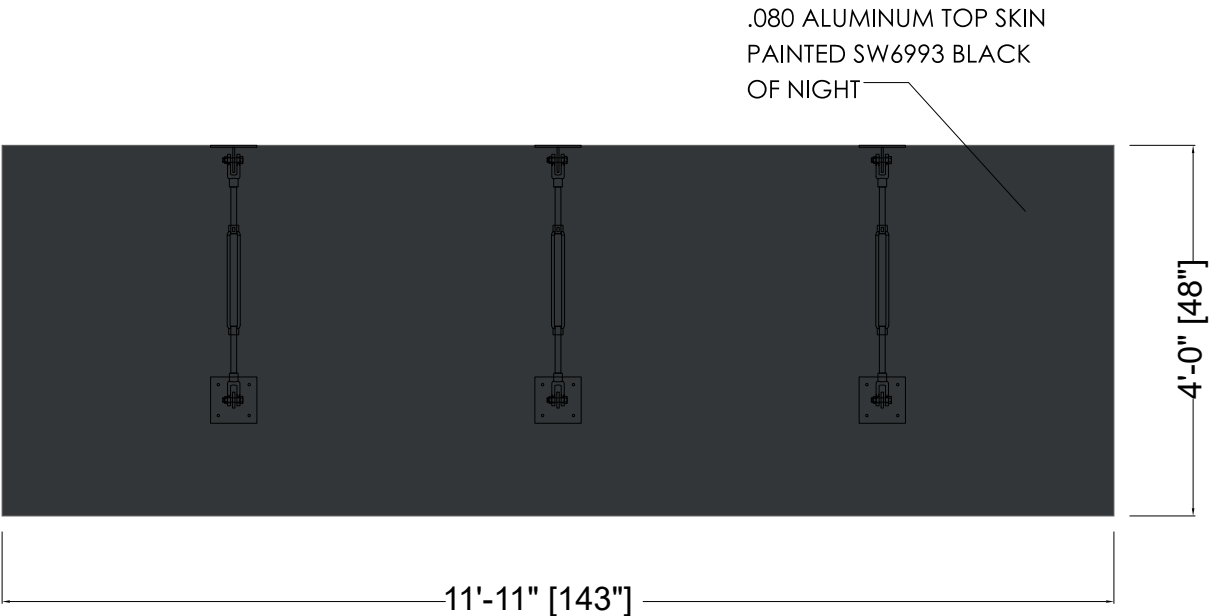
NIGHTTIME ILLUMINATION



QTY: 2 - REPLACEMENT POLYCARBONATE
FACES 37 3/4"H X 30"W OVERALL
WITH 1" BLACK TRIM

Customer Approval _____	Date _____
Landlord Approval _____	Date _____

- SPECIFICATIONS
- EXTERIOR FINISH: SIDES/TOP PAINTED SW 6993 BLACK OF NIGHT;
 - COPY TO BE ILLUMINTED
 - U.L. LISTED
 - SITE WILL NEED TO BE REV IEWED BY ENGINEERING FOR MOUNTING REQUIREMENTS



Customer Approval _____ Date _____

Landlord Approval _____ Date _____



- QTY: 2 -**
SIGN SPECIFICATIONS
- .063" ALUMINUM PANELS
 - DIGITALLY PRINTED DECORATION APPLIED TO 1ST SURFACE

Customer Approval _____	Date _____
Landlord Approval _____	Date _____