

Signs



Signs are permitted based on the properties zoning designation. Listed below are the sign types by district and a general description of the requirements, because signs are a closely regulated matter it may be wise to check with the zoning staff regarding sign requirements. All signs must be placed on private property and shall not overhang the right of way.

Commercial Signs Permitted (General Descriptions from the Zoning Ordinance)

Permanent Building Signs. Permitted any number of signs on any wall face as long as the total square footage of the signs do not exceed 10% of the square footage of the front façade wall (primary entrance)up to a maximum of 200 square feet.

Freestanding Signs. Permitted one freestanding sign 50 feet from the center line of the road and not located in the clear vision triangle as defined in the ordinance. Signs can be no more than 25 feet high with square footage of the primary sign up to 75 square feet for a single business and up to 100 square feet for multiple businesses. A reader board can also be added to the free standing sign pole up to 40 square feet.

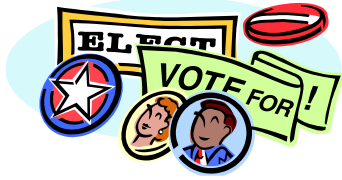
Temporary signs. Permitted once every 6 months for 30 days per parcel, sign size to not exceed 60 square feet on one face. Temporary signs for a “Grand Opening” are also permitted one time to announce a new business.

Industrial Signs Permitted (General Descriptions from the Zoning Ordinance)

Permanent Building Signs attached to the wall up to 2% of the wall upon which the sign is located.

Temporary signs. Permitted once every 6 months for 30 days per parcel, sign size to not exceed 60 square feet on one face.

Freestanding signs are permitted under special circumstances spelled out in the Zoning Ordinance.



Sec. 18.13 Political election signs. (Zoning Ordinance)

Political election signs shall be permitted in all zoning districts provided they are temporary, not illuminated, do not exceed ten (10) square feet on one (1) face in area in the R-1, R-2, R-2A, and R-3 zoning districts and do not exceed thirty-two (32) square feet on one (1) face in area in the F, A, C-1, C-2, C-3, O-S, I-1, and I-2 zoning districts, and are limited to one (1) sign per candidate or issue to be voted upon at the upcoming election. All political signs shall be removed within ten (10) days after the holding of the election with which the political election sign is concerned. All political signs shall comply at all times with the requirements of sections 18.4, 18.5, 18.6 and 18.8 [of this ordinance].

The current ordinances in place do not specify a starting time for the placement of campaign signs, but we suggest around 30 days before the election.



Real Estate Signs.

For all zoning districts.

No sign shall be located in the public right of way.

No sign shall be located as to cause a hazard to vehicle or pedestrian traffic.

For the Flood, Agriculture, Commercial, Office-Service and Industrial Zoning districts, real estate signs are allowed as follows.

One sign not in excess of thirty-two (32) square feet in area and located within the boundaries of the parcel of land or lot to which the sign refers.

For the R zoning districts real estate signs are allowed as follows.

One sign not in excess of six (6) square feet and located within the boundaries of the parcel of land or lot to which the sign refers.

Holland Township ordinances do not allow “direction” signs, so please refrain from placing arrows and other directional signs at the entrance to a subdivision.